



cutwise flooring

WOOL CARPET CARE GUIDE



Vacuum

Vacuum Gently but frequently. Wool naturally repels dirt, but frequent vacuuming prevents it from settling. 2-3 times a week

Cleaning

Wool carpets benefit from deep cleaning to refresh the fibres. Use professional cleaners experienced with wool. Hot water extraction is fine if done with wool-safe products and proper drying techniques.



Furniture

Wool is prone to fading in direct sunlight and matting under weight. Use curtains, blinds, or UV protective window film. Rotate furniture and rugs regularly to avoid crushing and uneven wear. Use rug pads or furniture coasters to reduce impact

Spills

Blot spills Immediately with Cold Water. Wool is absorbent, so quick action is essential. Avoid bleach and alkaline cleaners.



Chemicals

Use Wool-Safe Cleaning Products. Always choose pH-neutral or wool-specific cleaners. Look for products certified by WoolSafe.